# Nelson C. Hawks Remembrance

Ephemera portion



### Kemble Collections on American Printing & Publishing

### CALIFORNIA HISTORICAL SOCIETY

2090 Jackson Street, San Francisco, California 94109

415-567-1848

GEORGE L. HARDING, HONORARY CURATOR

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Ulm. Wipple 34.
A-12- Par - Pars 34.
4-12
Feb. 4-98

### MORINGA CLOSE TO THE RECORD.

MILE TRAVELED IN THIRTY-NINE AND A HALF.

ARPLOT BEATEN IN A GREAT RACE BY THREE LENGTHS.

Concert to-morrow (Thursday), October 13th, from 2 to 4 P. M., by Signor Fachular's Mandolin Orchestra.



See the particulars in our advertisement in last Sunday's and next Sunday's Examiner and Chronicle. Ten lucky people are going to earn neat sums of pocket

money. Will you be one of them.

One of the most expert millinery trimmers in this country will arrive from New York next Friday, bringing with her many late-style Parisian pattern hats and bonnets.

3-hour Sale

Capes Half Price---\$3.75.



Grocery Specials.

Wednesday and Thursday.

Gracery Catalogue for October Gracery Telephone South 50 to Concern Telephone South 50 to Catalogue Gracery Telephone South 50 to Catalogue Gracery Gracery Structure Gracery Gracery Structure Gracery Gracer

GIRa Kimmel, gentine \$1.03 nported, for 2 days, per bot. Choice Old Tom Gin, Wed-70c. imported, for 2 days, per hot. Office Choice Old Tom Gin, Wed-70c, nesday and Thursday; per hot. 70c. Bourbon Whisey, Air reg- ularly 81 hottle; for 2 days... 83c. Sherry Wine, regularly 75c. 2 days... 50c. 2 days... 90c. 2 days...

Handkerchiefs, 4c.



Child's Rocker,

70c.

Storm Serge, 25c. Storm Serge, 25C.

tos yaids Storm Seres, 88 inches
wides streitly all wood; blade, navy,
green or brown; will be offered for
sale from 0 to 12 this Wednes-25C.

This is emphatically the greatest "special" yet offered in Drass
Goods, and bear in mind it is of
French manufacture.

Skirt Binding, 5c.

Towels, 98c. Dozen. Bleached Huck Towels, adapted for hotel and family use; Irish linen (a little cotton in warp); neat colored borders; our \$1.5 x a dozen value; on sale from 9 to 12 this (Wednesday) morning at, per dozen 98c.



Golden Rule Bazaar.
California's Largest—America's Grandest Store.

St. Helen's Building



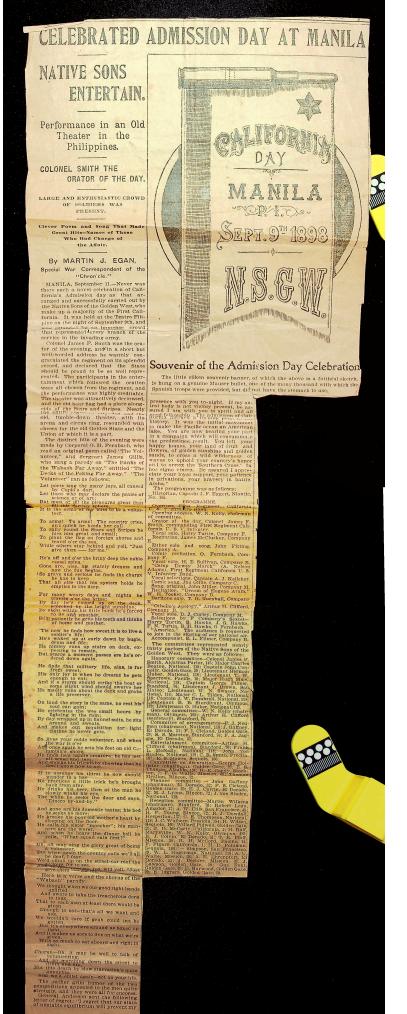
ADMINISTRATOR'S AUCTION

MONDAY, OCTOBER 17, 1898

At 12 o'clock Yoon

At Salesroom, 14 Montgomery Street.

PENNYROYAL PILLS



### Hawks Inn Historical Society, Inc.

Pelafield, Wisconsin 53018 P. O. Box 10<del>4</del>

Vol. 25.No. 2

### Newsletter

April, May 1990

APRIL

- Mon 9 Spring Cleaning at the Inn 9:30 4:30 PM. Come when you can and work as long as you can. Bring a lunch. We will have coffee for you.
- Tue 17 Curatorial Committee meet 9:30 AM Bank One West Delafield
- Thr 19 Board of Directors meet 6:30 PM Bank One West Delafield
- Thr 26 ANNUAL MEETING DINNER Social hour 5:30 PM Country Inn, Pewaukee

  Dinner will be served at 6:30. You have a choice of Roast Beef (choice top sirloin) with Burgundy Mushroom Sauce or Breast of Chicken a LaItalienne marinated
  in basil and garlic, grilled and topped with herb butter sauce Vegetable Medley
  (broccoli, carrots, cauliflower) Roasted Wedge Potatoes Green Salad with
  choice of dressing Rolls Dessert and Beverage. Cost \$14.95 including tax
  and gratuities.

Election of directors and annual reports.

Program - Alan Pape will tell us of "Yankee Hospitality - Stagecoach Inns of Wisconsin" - how the inns functioned and the hospitality which they offered. Mr. Pape is a graduate landscape architect specializing in historic preservation. He is a Director of the Wisconsin Trust for Historic Preservation. For fifteen years he worked for the State Historical Society building the Old World Wisconsin complex. Then he spent four yearsdirecting operations at Old Wade House. He now does private historic preservation counseling. A program you will all want to hear!

Reservations must be received by Ruth Brehmer 969 Armour Road, Oconomowoc, WI 53066 no later than Monday April 23rd. Telephone 567-0308. You are welcome to bring guests. Please make your checks payable to Hawks Inn Historical Society.

Directions - Take I-94 to Hwy G then the access road that lies north of I-94 and go east on it to the Country Inn.

- Thr 26 Guide Training 9:30 11:30 AM at Hawks Inn
- Sat 28 If you cannot come either day, call Mary Ann Brazelton 567-2877 for an appointment.

MAY

- Tue 1 Hawks Inn open for the tour season 1:00 4:00 PM on Sunday afternoons through October and for group tours by appointment. To schedule a group tour call Rose Wyssling 646-2140.
- Tue 15 Curatorial Committee meet 9:30 AM at the Inn
- Thr 17 Board of Directors meet 6:30 PM Bank One West, Delafield downstairs.
- Mon 21 SOCIETY MEETING 9:30 AM at the Inn.

  Coffee time at 9:30

  Program "Tomorrow's Heirlooms" by Jeanne Grandenitti old and collectible costume jewelry. It will be interesting to know what treasures you may have.

  Guests welcome If you have a neighbor or other friend who likes costume jewelry we would be happy to have you bring her along. Or if you have a friend who is interested in Hawks Inn Society, bring her or him along to meet our members.

PRESIDENT'S CORNER - We received a delightful surprise this month. Alan Stevenson Wood sent a check for \$5000 - his gift in memory of Hannah Hawks, Fanny Hawks, Ammi and Elmira Topliff Hawks and their children: David, Laura (Alan's grandmother), Ruth, Jim and Richard. "The Sierra Madre, California Hawks family" as he termed them.

Jackie Guanaccio has agreed to chair our Christmas Walk this December 2nd and 3rd and is working on a theme that should be exciting.

The Inn now has a second loom given to ua recently by Don and Claire Wooley. Lee Felber has been named Loom Master, Director of Weaving, and will reassemble and install the loom in the exhibit area on the second floor.

Larry DeBellis has been appointed to serve

as Ways & Means Chairman.

Ann Duggan has resigned from the Board because of her ill-health. JoAnn Mayo has been appointed to serve as Secretary for the remainder of Ann's term.

Please try to attend our Annual Meeting and Dinner on April 26th. We have some important announcements. Robert Arntson, Pres.

SPRING CLEANING AT THE INN - We have scheduled Monday, April 9th for Spring Cleaning Day. If we do not finish in one day, we will work the next day, Tuesday April 10th. There is an extra amount of work to be done this year because we are rearranging some displays. We will need a lot of help. I would like to start April 2nd and work any day when one or more of you can come. Any amount of your time - one hour or more will be greatly appreciated. Call me 646-8895.

Artifacts needed - We still need kerosene lamps, a spooner and prints of the era. If you have such to donate, call me or leave them at the Inn on Sunday afternoons with your name and telephone number attached, please. We will be most appreciative. Gerry Henry, Curator

HERBS - Lorraine and Kenneth Schenian are taking care of our herb garden. They would like to add more herbs. If you have any which you could provide for our garden, please call Lorraine 542-2502.

We would appreciate having articles, books, and stories (particularly those told in the old days) about herbs and their culinary, medicinal and aromatic uses for our reference library. You may leave them with a guide at the Inn on Sundays with your name and telephone number attached, please, or call Gerry Henry 646-8895.

CRAFT ITEMS FOR OUR STORE - We would like some hand-crafted items to sell in the store something different from the regular gift shop items to add a "homey" touch. If you are making something unusual or something very popular right now which you think would sell for under \$10 (our most frequent sales are in this range) would you please make an extra one or two for our store? We would be happy to see how they sell. If we get a number of items which sell well, we could organize a craft group and you could enjoy working in a group with materials which we provide. The quilters enjoy so much getting together to work and coffee-klatsch at the same time that they meet every week.

We have an interesting new item in the store which everyone will want to see -covers for rural mail boxes decorated with a cow, stars and stripes, welcome or hearts and flowers. They screw on so they cannot be easily removed. You can give your mailbox a a new coat for only \$7.00. Louise Stoltz, Store
Manager

IN MEMORIAM - We are sorry to hear of the deaths of:

Nita Farrand who had been a member of our society for twenty-one years since 1969.

Elizabeth Hennings whose support we enjoyed since 1983. She had an ancestor who served in the Ammi Hawks Camp in the Civil War.

Our deepest sympathy to their families.

NEW MEMBERS - Welcome to our group ! Mr. & Mrs. Keith Lehman (Terry) 542-6480 211 Frame Ave., Waukesha, WI 53186

Ms. Ann Schmidt 646-2953 3011 Cedar Ridge Rd., Oconomowoc, WI 53066

DUES - Notices will be sent soon. Dues for 1970-91 are due May 1st. Please get your checks in promptly and save the membership chairman the extra work of sending reminders. Thank you.

1990 QUILT - The quilters are working hard to get at least part of the quilt finished to show you at the Annual Meeting. You may purchase your chances on the quilt then and please take some chances to sell to your friends.

THANK YOU to Alan Wood. We much appreciate your generous managial gift. It will make a good nest-egg for the project we are now considering - a carriage house.

VOLUNTEERS- Some new people have volunteered to be guides. We could use mor of you as guides and as store personnel. Neither of these jobs is difficult. To guide you do not have to memorize a script. Familiarize yourself with pertinent facts and tell the story in your own way. The tourists are very appreciative of any and all bits of information you have to tell them. Selling in the store is easy because all prices are clearly marked and the recording of sales is simple.

Even if you may only be able to serve once or twice a season this will be a big help to our chairpersons. Do call MaryAnn Brazelton 567-2877 for guiding or Louise Stoltz 691-0679 for the store.

Editor - Alice Peterman 258-3471

Hawks Inn Hist. Society P.O. Box 104 Belafield, WI 53018 U & Postage Non-Profit Org Permit No. 21 Delafield, WI

ADDRESS CORRECTION REQUESTED

TIME VALUE

Mr. Horace F. Hawks P.O. Box 47 Portola, CA 96122

### INVENTOR,

# N. C. HAWKS

## DEATH CLOSES COLORFUL LIFE OF ALAMEDAN

### Point System, Which Revolutionized Printing, Was His Creation

Death removed another figure picture que in the history of California last night when Nelson C. Hawks, whose creative genius revolutionized and stabilized printing as a major industry, died in his home at 1529 Sixth street.

A stroke of paralysis, suffered two weeks ago, aggravated the enfeebled condition of Hawks, who was to celebrate his eightyninth birthday next month, but the end came peacefully and quietly.

#### SET FUNERAL

Funeral services for Hawks will be held tomorrow afternoon at 2:30 o'clock from the chapel of George H. Hagy, Webster street at Haight avenue, with the Rev. Henry H. Shires, rector of the Christ Episcopal church, officiating.

Honorary pallbearers will be

we " Cal. 1.)"

ALAMEDA, TUESDAY, JULY 2, 1929

### DEATH CLOSES COLORFUL LIFE OF ALAMEDAN

(Continued from Page 1)

E. K. Taylor, Paul Schafer, John Nield and Frank R. Neville. The active pallbearers will be Peter Jorgenson, Ralph Sanford, H. F. Schlichting and George Hickman.

Sanford and Schlichting are president and secretary, respectively, of the Alameda Improvement club, of which Hawks was one of the founders and served as its leader for two terms.

FAMILY

Hawks, a native of Milwaukee, Wis., was born Aug. 21, 1840. He was the husband of Mrs. Elizabeth Hawks and father of Berthelet, John G. and Birdsall Hawks. John G. Hawks is general manager of the Universal Film Co. studio and is here from his home in Beverly Hills.

#### RETICENT

An intimate friend of Mark Twain, Sam Morse and other colorful figures around whom much of the romance of early California is centered, Hawks was extremely reticent about his own career, adventures in which parallel those of the better known westerners.

Although Alamedans as a rule regarded Hawks as an able advocate of civic reforms and improvements, his outstanding contribution, one whose influence is world-wide, is that of conceiving what is known as the point system of type measurement.

### ORGANIZER

Hawks entered the printing industry when 16, becoming a printer's devil." Gradually he advanced and finally entered the type foundry business.

While a member of the firm of Marder, Luse & Co., Hawks came to San Francisco to make a survey of business conditions on the Pacific Coast. He founded the Pacific Type Foundry Co. in the trans-bay city in 1873.

### DIFFICULTIES

During his survey, Hawks solved the difficulties under which printers were laboring. Discrepancies in type bodies were the causes of much annoyance and financial loss to printers. Type bodies varied and as the progressive printer could not confine his purchases strictly to one foundry, owing to the limitations in style, he eventually accumulated a hodge-podge collection of type.

Hawks realized uniformity was the only solution of this difficulty and he applied an actual standard of measurement to the type, dividing the standard inch. into 72 units.

### RELUCTANT

Heads of time foundries were reluctant at first to adopt the system, which meant a huge loss in scrapping all type. But its adoption by one foundry presaged a nationwide change in printing methods and in December, 1892, all of the foundries merged into what is now known as the American Type Founders Co.

It is estimated that it cost \$9,000,000 to abandon the former system for the new method conceived by Hawks but the change did revolutionize the printing industry and the initial loss has been offset many times since by the greater productiveness.

### A "Scrapbook"

Book in memory of Frank Whipp's visit to California.

- Page 1: Frank Whipp (right)
- Page 2: Frank Whipp
- Page 3: San Francisco Earthquake
- Page 4: Frank Whipp with suitcase at Tamalpais
- Page 5: Nelson Crocker Hawks home at Alameda "across the Bay"
  Don't know who the people are.
- Page 6: Nelson Crocker Hawks at his desk at home.
- Page 7: Re: The 1st meeting of the Alameda Improvement Club, which Hawks organized and sered as president.

  June 6, 1907
- Page 8: Is this Frank Whip?
- Page 9: Self-explanatory
- Page 10: Is this Sister Alice Mattie Sperry?
- Page 11: Self-explanatory
- Page 12: Please note Hawks has just returned from a trip "Back East. including Delafield.
- Page 13: Nelson C. Hawks trip to Hawaii (date elsewhere)
- Page 14: Alpha Child "my biographer???" Aug. 21, 1912. This poem is about the Point System of standardized type. Hawks invented in 1877. Is Hawks referring to Alpha as "the great Encyclopedia man"? Hawks is comparing his age of 72 with the "standard inch of 72"...in the point system.
- Page 15: Can this be Eliza Hill Hawks, wife of N.C? See last line. or a daughter-in-law?
- Page 16: Hawks refers to Hwks Inn as "the old home, still stands in the Badger State and state the custom of a family reunion at Christmas Time.